

EXTRAORDINARY PROTECTION

First Point 
the exceptional place for insurance

MOTOR | HOME | LIFE | BUSINESS

UNRIVALLED

“There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey.”

John Ruskin

WE BELIEVE THAT A CONSISTENT,
EXCEPTIONAL SERVICE IS VITAL FOR AN
ENDURING CUSTOMER RELATIONSHIP

At the heart of our business is an ethos to establish enduring relationships by offering services beyond that of expectation. It is with this philosophy and our history serving affluent clients that we have acquired status in the luxury insurance market.

Today, we remain focused on providing you with an enriched quality of service that is bespoke to your exacting needs and lifestyle.



OUR CLIENTS

GLOBAL

More and more of our clients are now globally mobile, which in turn demands a certain level of expertise to ensure that all of our customer requirements are met correctly.

Whether permanently residing within the UK or living an international lifestyle, we are adaptable to help find solutions to complement your needs. Our private client policies will keep pace with your ever-changing circumstances and our professionals have the experience and knowledge to source insurance solutions wherever possible.

AT YOUR SERVICE

CONCIERGE

First Point is one of a few select firms proficiently dealing with a wide spectrum of both insurance and financial needs. For over 20 years we have built a reputation for excellence, striving to provide outstanding service and a willingness to add extra value wherever possible.

Think of us as your personal insurance concierge; with proven expertise, exclusive supplier contacts and a determination to assist way beyond normal expectation. One should yield the benefits at any opportunity – try us today.



MOTOR

RELIABLE

Our specialised motor insurance products are designed with performance and reliability in mind, the same performance and reliability that you command every single day.

We understand that your choice of car, its style and sophistications are uniquely individual to you and the lifestyle you lead. It is for this reason we create insurance solutions based around these unique and exceptional circumstances.

Aligned to complement your daily needs, the products we offer are unsurpassed and deliver when you need them to. Offering the utmost in flexibility and response, you can continue unchallenged, relaxed and confident in a time of need.



We've been insuring performance and luxury cars for over 20 years so we'd like to think we know our cars, just like yours.

HOME

SECURE

To create a family home is an enduring process with prolonged personal investment. You will make substantial financial commitments and labour a considerable amount of time and effort crafting a home that is personal to you and your family.

With everything considered, protecting and securing your property adequately is of vital importance.

It is with all of these elements in mind that we'll create a unique policy that is purposefully designed around you, your family and all of your belongings.



Our private client policies are designed to provide you with absolute certainty. With everything agreed upfront you can be safe in the knowledge that you will be fully protected in the event of the unexpected.

HOME

PRECIOUS

Human nature dictates that we seek out and enrich our lives with desirable objects, which then become precious and valuable to us. In today's world, the diversity of our valuables stretch across many spheres from bespoke items of jewellery and watches, fine arts and antiques to rare first editions, wine and everyday accessories such as shoes and handbags.

These treasures will often hold significant sentimental values and give us a sense of meaning, which requires careful and considered attention when protecting against potential loss and damage.

When we offer insurance to you it will be tailored precisely to your needs. We'll reflect on your requirements with understanding and offer you the professional guidance needed for comfort and peace of mind.

Additionally, our private client policies will keep pace with your ever changing needs. These specialised solutions can accommodate market fluctuations and provide for worldwide coverage of your most valued possessions. This is insurance without compromise.



We understand the importance of finding the right cover, and providing a fast and trouble free experience.

We offer expansive cover, without unnecessary restrictions, designed to eliminate the pitfalls of standard policies.



There is no more powerful bond than with a parent and child; we have an instinctive primal urge to protect our children and loved ones throughout our lives.

LIFE

ASSURED

There will be a time in your life when you'll consider the impact on your loved ones should everyday life be interrupted by the unexpected; you may also be thinking about the inevitable with a thoughtfully considered plan.

Illness and accident can unfortunately strike anyone, and at any time. An enhanced private health care plan and a financial assurance strategy is a vital consideration for both families and businesses alike.

We offer bespoke financial protection and health care services designed to provide for your wellbeing, your family's financial stability and for the requirements within your business. Our products offer the certainty of a considered and structured outcome when you, or those around you, need it most.

UK & INTERNATIONAL HEALTHCARE

MEDICAL

Our family's health is naturally of the upmost importance to us. With a widening gulf between the leading private healthcare services and state funded health, such as that in the UK, there couldn't be a better time to facilitate private healthcare insurance.

Many of our discerning clients feel that, in the event of a life changing health concern, it is essential to have the option of seeking advice and being treated by the most renowned specialists at leading hospitals.

We specialise in both international and UK based healthcare plans. Our experts have vast experience to help you find the most suitable plan for your requirements. With access to the most comprehensive of policies, these will enable you to use any reputable hospital and access world recognised specialists in any country. All protected by our close relationships with sustainable and globally reputable insurers.





Making sure your business is effectively protected from the unexpected is crucial. We'll support you through the lifetime of your policy so you can be safe in the knowledge that you are fully protected, whatever your endeavours.

BUSINESS

RESILIENCE

Sometimes challenges come in the form of a physical setback or misfortune. These can present themselves at any given time, and if unprepared can cause damage from which some just won't recover. With careful risk assessment and the adoption of adequate protection you can be resilient to these risks and equipped to overcome the challenges.

We focus on helping sole traders and small-to-medium sized enterprises deal with the many difficulties that being in business can bring. Our effective solutions are designed to help protect you from the unexpected. We provide essential cover that is tailored around your business and packaged with a personable and professional service as standard.



MARKET RESEARCH

IMPARTIAL

It is refreshing to find true impartiality coupled with expertise throughout every product and service. With so many tied agreements within the insurance and financial industry, we remain true to one of our core beliefs that the customer always comes first and the recommendation that we make is always the most suitable for the client.

In so much of what we do, long relationships with insurance companies and contacts within the market ensure that we are always well positioned to help our high net worth, international and business clients find the right solutions for their needs.

OUR STORY

'Look after our customers and our customers will look after us'

It may sound obvious, but this core philosophy has not only underpinned each and every one of our decisions but has become a cornerstone of our success since opening our doors for business in 1998.

We know that to deliver a high-quality service to our customers we must continually provide a rewarding and satisfying environment for our staff, so we invest in them; training, technology, and most importantly, time. We're immensely proud of our performance over the years and we believe that customers are always rewarded with a focused and engaging experience that few can rival.

Our business is therefore all about people... be it our staff, customers or insurer partners, we strongly believe in building personal relationships that last and are mutually beneficial.

This is why at First Point; you will always speak to a person. Someone who is knowledgeable, empowered and has a desire to do the very best for you, our customer.

All this contributes to a business that enjoys the benefits of a reputation associated with trust, honesty, excellence and exceptionally high customer retention year on year.

We invite you to join this experience.

Andrew Palmer and Julian Chapman, Directors



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